

Pittsburgh Ballroom is seeking your support to help us engage kids in learning the art and etiquette of ballroom dance; and, to help keep our seniors active and feeling connected to the community through ballroom dance.

The fundraising we do benefits two causes.

1. It provides opportunities to increase community awareness about the health and social benefits of dance in relation to aging. Our volunteers perform for and with seniors at UPMC and Highmark health fairs, local community events, for the Alzheimer's Association and at various senior centers all around the Pittsburgh area.

2. In our Youth Program, sixth graders are taught manners, proper etiquette and discipline while learning to ballroom dance. After four years, the success of the program has attracted interest from other schools and we have a list of several that want to start ballroom dance programs. With increased funding, we could begin implementing the program at some of those schools.

About Us

Pittsburgh Ballroom 2016 Inc.:

- Benefits dancers of all ages in the greater Pittsburgh Area. Our stated mission is “**Enhancing Lives Through Ballroom Dance**”
- Is a 501(c)(3) charitable non-profit organization
- Has 200+ members.
- Holds social dances the second Saturday of every month at different venues throughout the city, and
- Hosts two high profile dance events – the March Gala (One Beautiful Night) and the November Harvest Ball Dinner Dance.

Corporate sponsorships help underwrite the costs of these social dances and events. In return, sponsors receive the advertising options and benefits listed below.

By developing community partnerships and sponsors, we are able to help nurture social interactions between diverse participants. We have a large following of active retirees, millennials, and all ages in between. As a demographic, ballroom dancers tend to be well educated and motivated. They enjoy the finer things in life - vacations, cars, jewelry, dressing well, cosmetics, spas and salons, dining out, volunteering, etc.

Please consider supporting us in our efforts to help our community reap the social and health benefits of ballroom dance — living vibrant, physically active, and socially connected lives.

Someone will be contacting you soon to answer any questions you may have. Your consideration of our request is very much appreciated. Thank you.

Sincerely,

Gretchen H. Brocks
 PITTSBURGH BALLROOM 2016 INC.
 www. Pittsburgh Ballroom.com
gretchen13dances@gmail.com
 412-423-6133

INVESTMENT	BRONZE \$100	SILVER \$250	GOLD \$500
Sponsor monthly social dance			X
Co-sponsor a monthly social dance (two per month for social dance)		X	
Your name and logo on all promotional material and advertisements for sponsored month		X	X
Your corporate brochures and business cards displayed on the literature table at the sponsored monthly dance			
Name and logo listed on the event page on the website, Facebook Group and Facebook Page		X	X
Name and logo with link listed on email announcements	6 mos	1 yr	1 yr
Name and logo with link listed on email announcements, and website for one year.	X	X	X
Free passes to the co-sponsored monthly social dance		4	8

Amounts paid are considered a charitable deduction that may be subject to limitations. Consult your tax advisor.